

shopping +



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 Assistent Philippe Grossenbacher

**Project Work «shopping + Transformation of a department store in Basel»**  
 According to further information Wednesdays and Thursdays starting at 9 am, Studio and 4-Niche

**Focus Lectures**  
 Wednesday, May 23rd, 9 am  
 Thursday, May 30th, 9 am

**Study Trip to Paris and Le Havre**  
 Focus Structure is cooperating with the In-depth Module to organise a Study Trip to Paris and Le Havre entitled „Automatische Strukturen“.

**structure - transfer**  
 In the academic years of Autumn Semester 17 / Spring Semester 18, we are working together with the Dipartimento di Architettura e Studi Urbani of the Politecnico di Milano in establishing an exchange between students, lecturers and both universities.

**shopping - Transformation of a department store in Basel**  
 Urban development is closely connected to developments in retail trade: it shapes the image of the centre, forms the basis of diverse public life and is the starting point for further urban facilities. However, new offices and technologies such as online trading have changed consumer behavior, calling the department store and the experience of shopping into question. At the same time, increasing individualisation and the decline of traditional communities are creating a social vacuum. Consumers continue to seek places to meet other people, to belong, but do not wish to be put under any pressure to buy things. Thanks to technological progress, real worlds are increasingly mixed with virtual ones, and private and public spaces are merged. New concepts are required to create the future of the department store on a conceptual, content-based and also architectural level.

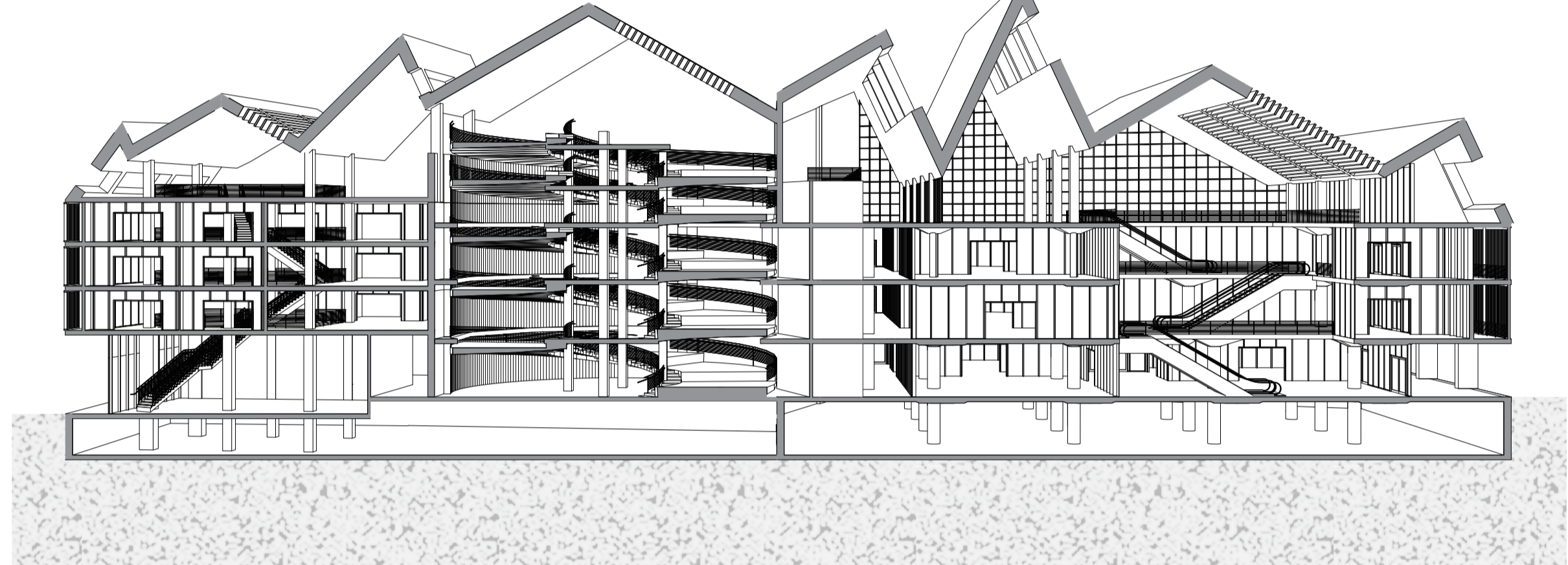
**structure**  
 The term structure accompanies us on all levels of architecture and throughout the entire design process. The structure of the city, the space and the load-bearing elements are decisive for the design. Structure stands for order and the rational aspects of architecture: structured thinking and design form the basis of projects that can provide coherent answers to complex questions.



Dominic Roth



Nico Jenni



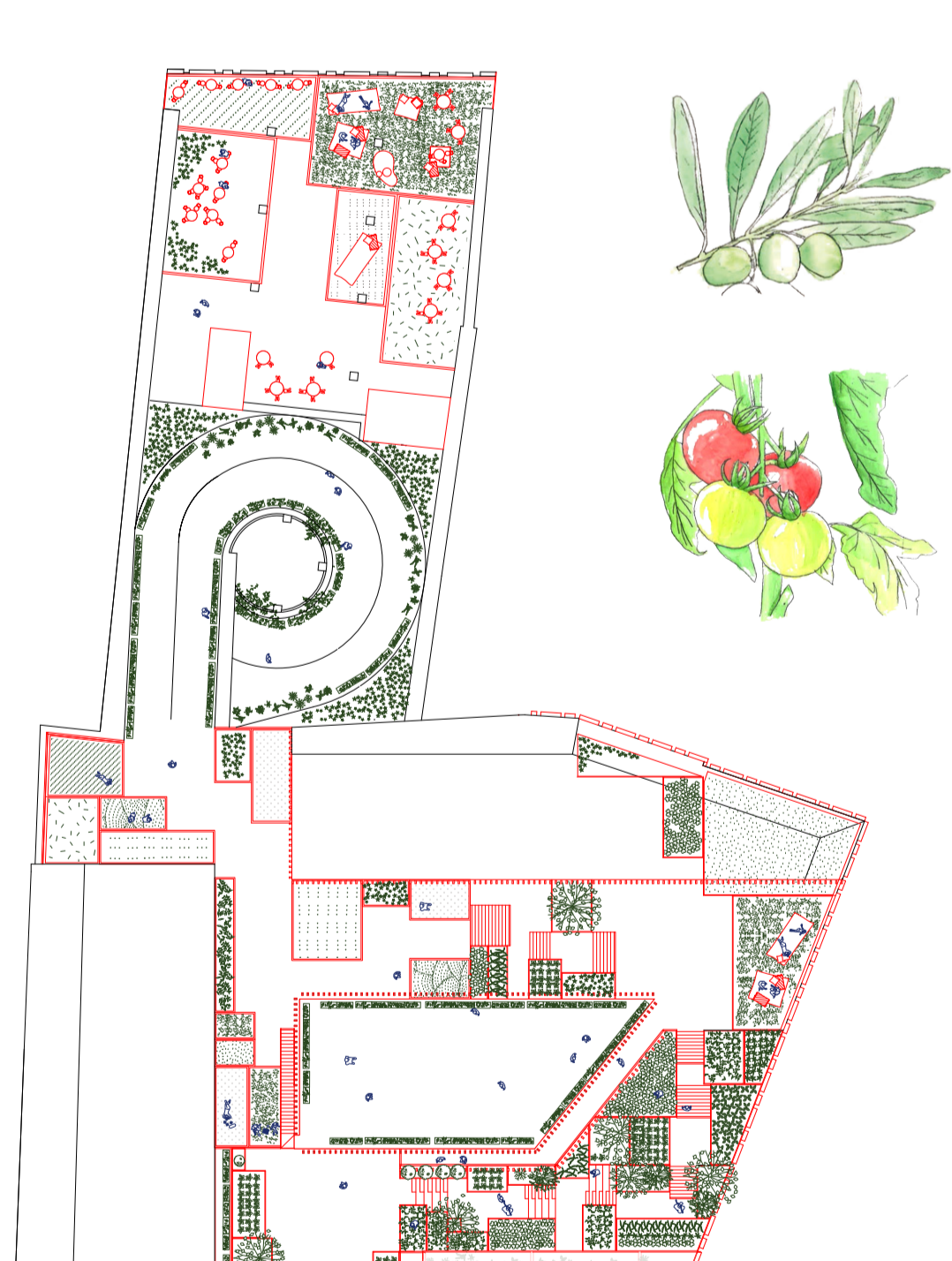
Takahiko Kameoka



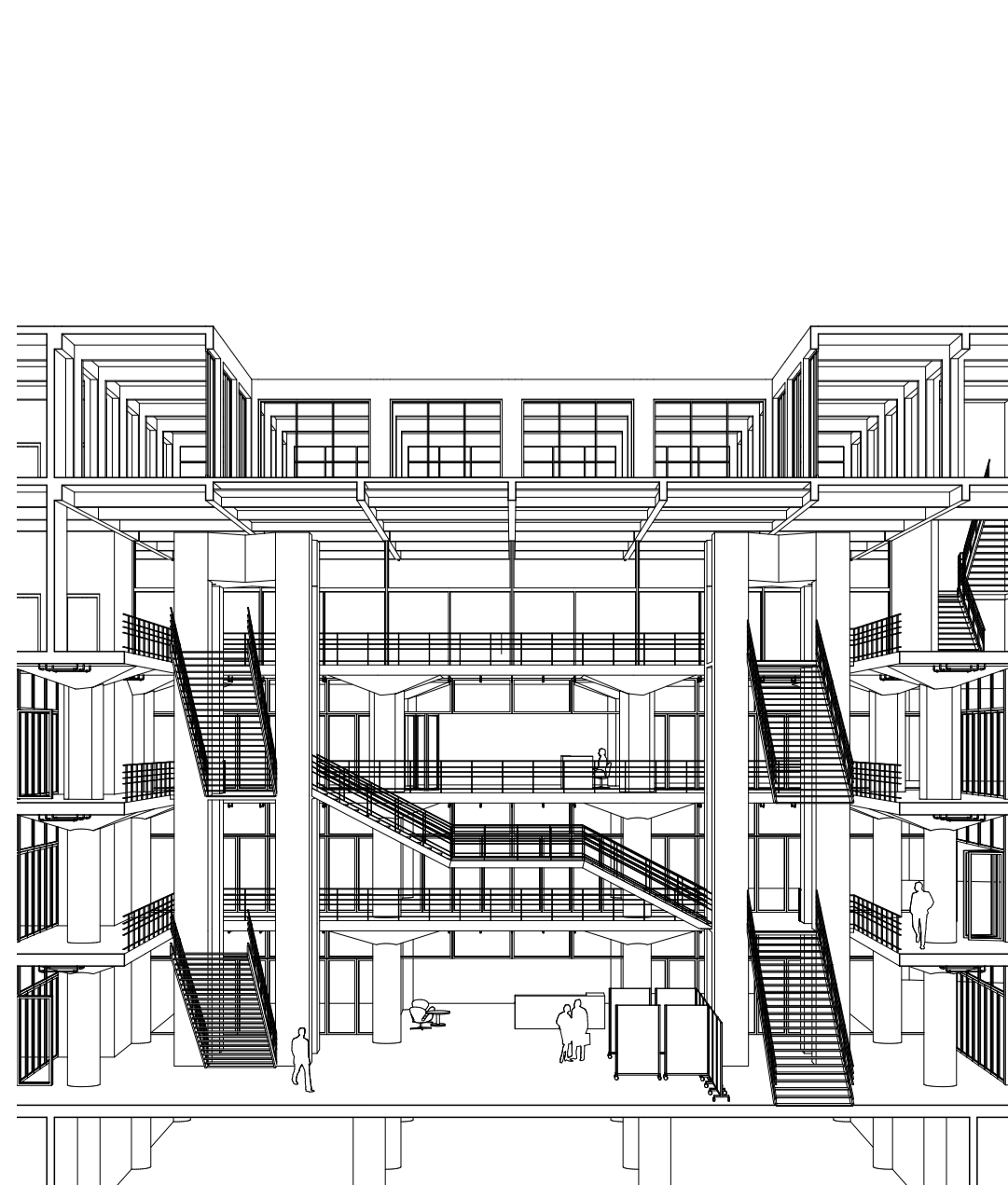
Charlotte Hustinx



Yuzuko Kobayashi



Gilles Guignard



Lars Rumpel

